



**City Council Meeting**  
**Public Comments**  
**January 15, 2025**

January 14, 2025

Escondido City Council  
City of Escondido  
201 North Broadway  
Escondido, CA 92025

Subject: Recommendations for Citizens Oversight Committee

Dear Honorable Mayor and City Council Members,

We are grateful for your swift action in implementing Measure I following its overwhelming voter approval. The results—61.12% Yes (32,802 votes) to 38.88% No (20,863 votes)—underscore the importance of Measure I revenue in restoring Escondido’s financial stability and ensuring effective oversight.

To support the establishment of the Citizens Oversight Committee, our committee came together to discuss what we believe are the criteria necessary to set a strong starting point for this long-term effort:

1. Applicants who will work well with existing committee members (Police, Fire, Taxpayers) while adding diversity of experience outside these areas.
2. Well-established connections and broad networks within Escondido.
3. Understanding of the city's financial situation and governance, as well as the influence of county, state, and federal levels on Escondido.
4. Demonstrated ability to build community, find consensus, listen, persuade, and influence outside of an official capacity.
5. Aptitude for balancing immediate demands with long-term goals and adapting to evolving needs.

Based on these criteria, we are pleased to recommend the following individuals from our campaign to guide Escondido through the critical first two years of Measure I oversight:

*Carol Rogers, Community Event Chair for Yes on Measure I*  
*Colleen MacKinnon, Co-Chair of Yes on Measure I*

During our campaign, both Carol and Colleen demonstrated exceptional leadership, dedication, and an ability to connect with the community, playing vital roles in the success of Measure I. Their contributions make them uniquely qualified to help establish the Citizens Oversight Committee and lay the groundwork for accountability, open discussion, and citizen participation.

Additionally, based on these criteria, their applications, and our personal experiences with the remaining applicants, we recommend the following individuals, who also hold the skills and vision necessary to ensure Measure I achieves its potential and have the background to meet the committee’s needs:

*Katharine Barba*  
*Carolyn Clemens*  
*Sara Richardson*

*Christine Spencer*  
*Larry Trautner*

We once again commend the City Council for moving forward quickly and thank you for considering our recommendations.

Sincerely,

George Weir  
Yes on I Campaign Co-Chair  
On Behalf of the Yes on Measure I Campaign Committee

CC: David Ross *Times-Advocate*  
Tigist Layne *Voice of San Diego*  
Tania Thorne *KPBS*  
Samantha Nelson *The Coast News Group*  
Lyle Davis *The Paper*  
Steve Puterski *North County Pipeline*

January 14, 2025

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201 North Broadway  
Escondido, CA 92025

Subject: Community Support for Colleen MacKinnon's Application to the Oversight Committee for Measure I

Dear Escondido Council Members,

We, the undersigned members of the Escondido community, are writing to express our strong support for Colleen MacKinnon's application to serve as an at-large member of the Oversight Committee for Measure I.

Colleen's efforts to support Escondido reflect the values and skills critical to the committee's success: transparency, fostering open discussion, and prioritizing citizen engagement. As a longtime community leader, Colleen has consistently demonstrated her ability to work collaboratively, listen to all perspectives, and ensure that decisions are made openly and with public input.

Her leadership during the Yes on Measure I campaign exemplifies her commitment to accountability and informed decision-making. Colleen's role as Campaign Co-Chair included educating residents about the measure's potential impacts and creating spaces for meaningful dialogue. These efforts were instrumental in earning the trust and support of the community.

We are confident that Colleen can guide a clear and thoughtful path for how the committee can function as a bridge between the City and its residents, ensuring that Measure I funds are managed responsibly and in line with community priorities. Her proven ability to lead with integrity, facilitate open dialogue, and engage citizens will serve Escondido well.

Thank you for considering Colleen MacKinnon's application.

Sincerely,

Escondido Residents & Community Members

Dick Daniels  
 Jack Raymond  
 Dave Jones  
 Doug Moir  
 Michelle Sullivan  
 Veronica Cigarroa  
 Dara Czerwonka  
 Richard Warren  
 Wendy Shafer  
 Pat Cypher  
 Arlene Shuster  
 Bob Shuster  
 Royce Moore  
 Debbi Stanley  
 Henry Freet  
 Ron Smith  
 Nickolas Tsoulos  
 Samavatei Campbell

Vaughn North  
 Leila Sackfield  
 Tim Pfeiler  
 Ryan Ferigson  
 Jill Ferigson  
 Steven L. Holden  
 Jennifer Holden  
 Melissa Martinez  
 Elias Velazquez  
 Jeff Epp  
 Paul McNamara  
 George Weir  
 Pat Hall  
 Suzanne Nicolaisen  
 Greg Anglea  
 Alma Plancarte  
 Carol Rogers

Name	Organization or Relationship (if applicable)
DICK DANIELS	ESCONDIDO ROTARY
JACK RAYMOND	ESC. COM. FOUNDATION
DAVE JONES	ASSIGN. ROTARY 5340
DOUG MOIR	ESCONDIDO ROTARY
Michelle Sullivan	ESCONDIDO ROTARY

**Community Support for Colleen MacKinnon's Application to the  
Oversight Committee for Measure I**

Veronica Cigarra	Veronica Cigarra
Dara Czerwona	Dara Czerwona
Richard Warren	<del>Richard Warren</del>
Wendy Shater	Wendy Shater
Pat Cypher	Pat Cypher (Esc. Rotary)
Name	Organization
Belene Phusku	Rotary
Bob Phusku	Rotary
Carol Hoar	Rotary
Debra Stanley	<del>Rotary</del>
Henry Fless	WMA Rotary
Ron Smith	DISA
Nickolas Tsoulos, MD	NETSoulos MD
Samipatei Campbell	Samir Campbell
Yousuf Vohra	
John Sachfer	Measure I Campaign
<del>Jim Pfluh</del>	CCAE
<del>Jim Pfluh</del>	Esc. COMM Foundation & ECCDC
<del>Jim Pfluh</del>	ECCDC & ESCOBIDO EAST ROTARY / PRESIDENT
<del>Jim Pfluh</del>	ECCDC
Steven L. Holden	American Legion
Jennifer Holden	American Legion
Melisa Martinez	TOLA organization
Elias Velazquez	Brother Benno - Escobido Resident
<del>Paul M. Kumer</del>	Retired City Manager
	Paul M. Kumer

