

Road Transportation

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical Policies and Actions	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Transportation	Construction/Landscape/Waste hauler Vehicles/Equipment	• Encourage use of biogas or electric equipment • Mandate conversion of diesel/gasoline construction and/or landscape equipment to biogas or electric	Very low	+
		• Identify and prepare city-wide biofuel and charging station siting plan	Low	-
		• Install EV charging and other alternative fuel stations	None	+
		• Provide preferred parking for low emission vehicles in parking structures/street parking	Low/Medium	+
		• Install roundabouts in appropriate areas	Low	+
Reduce Fuel Use	Preferred Parking	• TDM outreach and education on options to reduce travel demand and optimize transportation modes	Very low	+
		• Identify employers to connect to vanpools, carpools through SANDAG iCommute program	Low	-
		• Implement and incentivize carpools, vanpools	Low/Medium	-
		• Increase telecommuting – work with SANDAG to implement	Medium	+
		• Adopt TDM ordinance specifying trip type goals for new developments	Low/Medium	?
VMT Reduction	Transit systems	• Implement a local shuttle service system in the downtown area to reduce single occupancy vehicle use	Low/Medium	-
		• Install transit-only lanes	Low	
		• Increase public transit routes and/or route frequency to increase mode share	Medium	?
		• Provide park and ride lots at transit stations and facilitate their use	Low/Medium	+
		• Develop pedestrian plan for more sidewalks	None	
	Active Transportation (Walking)	• Update trails master plan to increase new connection points and improve accessibility	None	+
		• Pedestrian improvements (link walkable areas, safety features/shade/crosswalks etc)	Low	
		• Implement pedestrian-only and safe routes to school zones	Low	+
	Active Transportation (Biking)	• Adopt ordinance to require new developments and some retrofits to install bike racks and other supportive amenities like showers	Very low	-
		• Design streets to provide for all users - cars, bicycles, walkers, and transit users	Low	+
	Complete Streets			

Water, Waste and Carbon Sinks

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential		
GHG Emissions Category: Water & Wastewater					
Increase Recycled, Reclaimed & Grey Water	Recycled, Reclaimed & Grey Water	• Adopt an ordinance to facilitate greywater systems (e.g., pre-plumbing requirements for new residential and commercial buildings)	Low	+	
	Outdoor Water Use	• Provide education on pool covers to pool owners • Adopt an ordinance allowing weather-based irrigation systems and encourage installation of rain barrels and rain catchment systems • Update landscape water conservation ordinance including, for example, water budgets	Very low	+	
				Low	+
				Low/Medium	-
	Indoor Water Use	• Mandate installation of high efficiency fixtures at time of sale or renovation • Implement an ordinance requiring water use audits at time of sale or major renovation	Low	-	
			Low		
Municipal Water Use		• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks	Low	+	
Water Utility Improvements	Rate Structures	• Implement water rate increases	Low/Medium	-	
	Methane Capture	• Increase methane capture at wastewater treatment plants	Low/Medium	+	
	Facility Improvements	• Identify water utility efficiencies • Identify and address leaks	Unknown	+	
			Unknown	+	
GHG Emissions Category: Solid Waste					
Solid Waste Reduction & Increased Recycling	Solid Waste Reduction & Increased Recycling	• Adopt a zero-waste landfill policy	Medium	+	
		• Implement a composting ordinance	Low	+	
		• Implement a community garden ordinance	Low	+	
GHG Emissions Category: Carbon Sequestration					
Trees & Open Space	Easements	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow	Low	+	
	Shade Trees	• Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate	Low	+	
	Urban Forest	• Implement an urban forestry or City-wide tree planting program	Low	+	

Road Transportation

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical Policies and Actions	Estimated Long-Term GHG Reduction Potential
Increase Zero Emission and/or Alternative Fuels	GHG Emissions Category: Transportation		
	Construction/Landscape/Waste hauler Vehicles/Equipment	- Encourage use of biogas or electric equipment - Mandate conversion of diesel/gasoline construction and/or landscape equipment to biogas or electric - Identify and prepare city-wide biofuel and charging station siting plan	Very low + Low <i>not in favor of mandates</i>
	Zero Emission/Alternative Fuel Infrastructure	- Install EV charging and other alternative fuel stations - Provide preferred parking for low emission vehicles in parking structures/street parking - Install roundabouts in appropriate areas	None + Low/Medium + Low ∅
	Preferred Parking		Low/Medium +
Reduce Fuel Use	Transportation Systems Management (TSM)		
	Transportation Demand Management (TDM)	- TDM outreach and education on options to reduce travel demand and optimize transportation modes - Identify employers to connect to vanpools, carpools through SANDAG iCommute program - Implement and incentivize carpools, vanpools - Increase telecommuting – work with SANDAG to implement - Adopt TDM ordinance specifying trip type goals for new developments	Very low ++ Low ++ Low/Medium + Medium +++ Low/Medium +
	Transit systems	- Implement a local shuttle service system in the downtown area to reduce single occupancy vehicle use - Install transit-only lanes - Increase public transit routes and/or route frequency to increase mode share - Provide park and ride lots at transit stations and facilitate their use	Low/Medium + Low + Medium + Low/Medium ++
	Active Transportation (Walking)	- Develop pedestrian plan for more sidewalks - Update trails master plan to increase new connection points and improve accessibility - Pedestrian improvements (link walkable areas, safety features/shade/crosswalks etc) - Implement pedestrian-only and safe routes to school zones	None + None + Low ++ Low ++
VMT Reduction	Active Transportation (Biking)	Adopt ordinance to require new developments and some retrofits to install bike racks and other supportive amenities like showers	Very low ∅
	Complete Streets	Design streets to provide for all users - cars, bicycles, walkers, and transit users	Low <i>if it doesn't keep cars idling</i>

Building Energy

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential
GHG Emissions Category: Energy			
Zero Net Energy	Zero Net Energy (ZNE)	Implement an ordinance requiring new commercial buildings achieve ZNE standards	Medium <i>incandescent but not mandate</i>
Increase Energy Efficiency / Conserve Energy	Education	- Encourage energy audits in existing homes (single- and multi-family) and commercial buildings upon sale or major renovation - Encourage energy efficiency improvements through rebates or incentives	Very Low ++ Low +++
	Retrofits	- Implement an ordinance requiring energy audits for residential and commercial buildings at time of major renovation or sale - Adopt an energy benchmarking ordinance	Low/Medium ++ Medium +
	Smart Meters & Appliances	Policies to promote the installation of smart appliances that interface with smart meters at homes and business	Very Low ++
	Municipal Retrofits	Use SANDAG Energy Roadmap and implement measures in municipal facilities, such as light replacement programs or more efficient ventilation systems	Low/Medium +++
Increase Renewable Energy	Municipal on-site renewable energy	Increase on site renewable energy generation	Low/Medium +++
	City-wide renewable supply	Adopt policies to increase renewables in electricity beyond state mandate of 50% by 2030	High +++
	Behind the Meter Renewable Supply	Promote PV in existing buildings (residential and non-residential) and surface parking areas, such as to reduce/waive permit fees	Low ++
	Water Heating	Require installation of solar or tankless hot water heaters in existing and new residential and non-residential buildings	Low/Medium +++

Water, Waste and Carbon Sinks

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential
GHG Emissions Category: Water & Wastewater			
Increase Recycled, Reclaimed & Grey Water Water Conservation	Recycled, Reclaimed & Grey Water	• Adopt an ordinance to facilitate greywater systems (e.g., pre-plumbing requirements for new residential and commercial buildings)	Low ++
	Outdoor Water Use	• Provide education on pool covers to pool owners • Adopt an ordinance allowing weather-based irrigation systems and encourage installation of rain barrels and rain catchment systems • Update landscape water conservation ordinance including, for example, water budgets	Very low ++ Low ++ Low/Medium +
	Indoor Water Use	• Mandate installation of high efficiency fixtures at time of sale or renovation • Implement an ordinance requiring water use audits at time of sale or major renovation	Low + Low
	Municipal Water Use	• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks	Low + Very Low +
	Rate Structures Methane Capture Facility Improvements	• Implement water rate increases • Increase methane capture at wastewater treatment plants • Identify water utility efficiencies • Identify and address leaks	Low/Medium ∅ Low/Medium ++ Unknown ++ Unknown ++
GHG Emissions Category: Solid Waste			
Solid Waste Reduction & Increased Recycling	Solid Waste Reduction & Increased Recycling	• Adopt a zero-waste landfill policy	Medium ∅
		• Implement a composting ordinance	Low ∅
		• Implement a community garden ordinance	Low ∅
GHG Emissions Category: Carbon Sequestration			
Trees & Open Space	Easements	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow	Low ∅
	Shade Trees	• Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate	Low + Low +
	Urban Forest	• Implement an urban forestry or City-wide tree planting program	Low ++

Road Transportation

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical Policies and Actions	Estimated Long-Term GHG Reduction Potential
GHG Emissions Category: Transportation			
Increase Zero Emission and/or Alternative Fuels	Construction/Landscape/Waste hauler Vehicles/Equipment	- Encourage use of biogas or electric equipment - Mandate conversion of diesel/gasoline construction and/or landscape equipment to biogas or electric	Very low
	Zero Emission/Alternative Fuel Infrastructure	- Identify and prepare city-wide biofuel and charging station siting plan - Install EV charging and other alternative fuel stations	Low
	Preferred Parking	Provide preferred parking for low emission vehicles in parking structures/street parking	Low/Medium
	Transportation Systems Management (TSM)	Install roundabouts in appropriate areas	Low
Reduce Fuel Use	Transportation Demand Management (TDM)	- TDM outreach and education on options to reduce travel demand an optimize transportation modes - Identify employers to connect to vanpools, carpools through SANDAG iCommute program - Implement and incentivize carpools, vanpools - Increase telecommuting – work with SANDAG to implement - Adopt TDM ordinance specifying trip type goals for new developments	Very low
	Transit systems	- Implement a local shuttle service system in the downtown area to reduce single occupancy vehicle use - Install transit-only lanes - Increase public transit routes and/or route frequency to increase mode share - Provide park and ride lots at transit stations and facilitate their use	Low
	Active Transportation (Walking)	- Develop pedestrian plan for more sidewalks - Update trails master plan to increase new connection points and improve accessibility	Low/Medium
	Active Transportation (Biking)	- Pedestrian improvements (link walkable areas, safety features/shade/crosswalks etc) - Implement pedestrian-only and safe routes to school zones - Adopt ordinance to require new developments and some retrofits to install bike racks and other supportive amenities like showers	None
VMT Reduction	Complete Streets	Design streets to provide for all users - cars, bicycles, walkers, and transit users	Low

Building Energy

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Energy				
Zero Net Energy	Zero Net Energy (ZNE)	Implement an ordinance requiring new commercial buildings achieve ZNE standards	Medium	—
Increase Energy Efficiency / Conserve Energy	Education	- Encourage energy audits in existing homes (single- and multi-family) and commercial buildings upon sale or major renovation - Encourage energy efficiency improvements through rebates or incentives	Very Low Low	+
	Retrofits	- Implement an ordinance requiring energy audits for residential and commercial buildings at time of major renovation or sale - Adopt an energy benchmarking ordinance	Low/Medium Medium	+
	Smart Meters & Appliances	Policies to promote the installation of smart appliances that interface with smart meters at homes and business	Very Low	+
	Municipal Retrofits	Use SANDAG Energy Roadmap and implement measures in municipal facilities, such as light replacement programs or more efficient ventilation systems	Low/Medium	+
Increase Renewable Energy	Municipal on-site renewable energy	Increase on site renewable energy generation	Low/Medium	+
	City-wide renewable supply	Adopt policies to increase renewables in electricity beyond state mandate of 50% by 2030	High	+
	Behind the Meter Renewable Supply	Promote PV in existing buildings (residential and non-residential) and surface parking areas, such as to reduce/waive permit fees	Low	+
	Water Heating	Require installation of solar or tankless hot water heaters in existing and new residential and non-residential buildings	Low/Medium	+
				+

Water, Waste and Carbon Sinks

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Water & Wastewater				
Increase Recycled, Reclaimed & Grey Water	Recycled, Reclaimed & Grey Water	• Adopt an ordinance to facilitate greywater systems (e.g., pre-plumbing requirements for new residential and commercial buildings)	Low	+
	Outdoor Water Use	• Provide education on pool covers to pool owners • Adopt an ordinance allowing weather-based irrigation systems and encourage installation of rain barrels and rain catchment systems • Update landscape water conservation ordinance including, for example, water budgets	Very low Low Low/Medium	+
	Indoor Water Use	• Mandate installation of high efficiency fixtures at time of sale or renovation • Implement an ordinance requiring water use audits at time of sale or major renovation	Low Low	+
	Municipal Water Use	• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks • Implement water rate increases	Low Very Low Low/Medium	+
Water Utility Improvements	Rate Structures	• Increase methane capture at wastewater treatment plants	Low/Medium	-
	Methane Capture	• Identify water utility efficiencies • Identify and address leaks	Unknown Unknown	+
	Facility Improvements			+
GHG Emissions Category: Solid Waste				
Solid Waste Reduction & Increased Recycling	Solid Waste Reduction & Increased Recycling	• Adopt a zero-waste landfill policy	Medium	+
		• Implement a composting ordinance	Low	+
		• Implement a community garden ordinance	Low	+
GHG Emissions Category: Carbon Sequestration				
Trees & Open Space	Easements	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow	Low	+
	Shade Trees	• Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate	Low Low	+
	Urban Forest	• Implement an urban forestry or City-wide tree planting program	Low	+

Road Transportation

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical Policies and Actions	Estimated Long-Term GHG Reduction Potential
Increase Zero Emission and/or Alternative Fuels	GHG Emissions Category: Transportation		
	Construction/Landscape/Waste hauler Vehicles/Equipment	- Encourage use of biogas or electric equipment - Mandate conversion of diesel/gasoline construction and/or landscape equipment to biogas or electric	+ +
	Zero Emission/Alternative Fuel Infrastructure	- Identify and prepare city-wide biofuel and charging station siting plan - Install EV charging and other alternative fuel stations	+ +
	Preferred Parking	- Provide preferred parking for low emission vehicles in parking structures/street parking - Install roundabouts in appropriate areas	+ +
Reduce Fuel Use	Transportation Systems Management (TSM)		
	Transportation Demand Management (TDM)	- TDM outreach and education on options to reduce travel demand and optimize transportation modes - Identify employers to connect to vanpools, carpools through SANDAG iCommute program - Implement and incentivize carpools, vanpools - Increase telecommuting – work with SANDAG to implement - Adopt TDM ordinance specifying trip type goals for new developments	+ + + + +
	Transit systems	- Implement a local shuttle service system in the downtown area to reduce single occupancy vehicle use - Install transit-only lanes - Increase public transit routes and/or route frequency to increase mode share - Provide park and ride lots at transit stations and facilitate their use	+ + + +
	Active Transportation (Walking)	- Develop pedestrian plan for more sidewalks - Update trails master plan to increase new connection points and improve accessibility	+ +
	Active Transportation (Biking)	- Pedestrian improvements (link walkable areas, safety features/shade/crosswalks etc) - Implement pedestrian-only and safe routes to school zones - Adopt ordinance to require new developments and some retrofits to install bike racks and other supportive amenities like showers	+ + +
	Complete Streets	Design streets to provide for all users - cars, bicycles, walkers, and transit users	+

Building Energy

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Energy				
Zero Net Energy	Zero Net Energy (ZNE)	Implement an ordinance requiring new commercial buildings achieve ZNE standards	Medium	—
Increase Energy Efficiency / Conserve Energy	Education	- Encourage energy audits in existing homes (single- and multi-family) and commercial buildings upon sale or major renovation - Encourage energy efficiency improvements through rebates or incentives	Very Low Low	— +
	Retrofits	- Implement an ordinance requiring energy audits for residential and commercial buildings at time of major renovation or sale - Adopt an energy benchmarking ordinance	Low/Medium Medium	— —
	Smart Meters & Appliances	Policies to promote the installation of smart appliances that interface with smart meters at homes and business	Very Low	—
	Municipal Retrofits	Use SANDAG Energy Roadmap and implement measures in municipal facilities, such as light replacement programs or more efficient ventilation systems	Low/Medium	+
Increase Renewable Energy	Municipal on-site renewable energy	Increase on site renewable energy generation	Low/Medium	+
	City-wide renewable supply	Adopt policies to increase renewables in electricity beyond state mandate of 50% by 2030	High	—
	Behind the Meter Renewable Supply	Promote PV in existing buildings (residential and non-residential) and surface parking areas, such as to reduce/waive permit fees	Low	+
	Water Heating	Require installation of solar or tankless hot water heaters in existing and new residential and non-residential buildings	Low/Medium	—

Water, Waste and Carbon Sinks

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Water & Wastewater				
Water Conservation	Increase Recycled, Reclaimed & Grey Water	• Adopt an ordinance to facilitate greywater systems (e.g., pre-plumbing requirements for new residential and commercial buildings)	Low	+
	Outdoor Water Use	• Provide education on pool covers to pool owners • Adopt an ordinance allowing weather-based irrigation systems and encourage installation of rain barrels and rain catchment systems • Update landscape water conservation ordinance including, for example, water budgets	Very low Low Low/Medium	- - -
	Indoor Water Use	• Mandate installation of high efficiency fixtures at time of sale or renovation • Implement an ordinance requiring water use audits at time of sale or major renovation	Low Low	- -
	Municipal Water Use	• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks	Low Very Low	+ +
	Rate Structures	• Implement water rate increases	Low/Medium	-
Water Utility Improvements	Methane Capture	• Increase methane capture at wastewater treatment plants	Low/Medium	+
	Facility improvements	• Identify water utility efficiencies • Identify and address leaks	Unknown Unknown	+ +
				+
GHG Emissions Category: Solid Waste				
Solid Waste Reduction & Increased Recycling	Solid Waste Reduction & Increased Recycling	• Adopt a zero-waste landfill policy	Medium	-
		• Implement a composting ordinance	Low	-
		• Implement a community garden ordinance	Low	+
GHG Emissions Category: Carbon Sequestration				
Trees & Open Space	Easements	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow	Low	+
	Shade Trees	• Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate	Low Low	+ +
	Urban Forest	• Implement an urban forestry or City-wide tree planting program	Low	+
				-

Road Transportation			
GHG Reduction Strategy	Strategy Focus/Area	Examples of Typical Policies and Actions	Estimated Long-Term GHG Reduction Potential
Increase Zero Emission and/or Alternative Fuels	GHG Emissions Category: Transportation		
	Construction/Landscape/Waste hauler Vehicles/Equipment	- Encourage use of biogas or electric equipment - Mandate conversion of diesel/gasoline construction and/or landscape equipment to biogas or electric	Very low Low
	Zero Emission/Alternative Fuel Infrastructure	- Identify and prepare city-wide biofuel and charging station siting plan - Install EV charging and other alternative fuel stations	None Low/Medium
	Preferred Parking	- Provide preferred parking for low emission vehicles in parking structures/street parking - Install roundabouts in appropriate areas	Low Low/Medium
Reduce Fuel Use	Transportation Systems Management (TSM)		
	Transportation Demand Management (TDM)	- TDM outreach and education on options to reduce travel demand and optimize transportation modes - Identify employers to connect to vanpools, carpools through SANDAG iCommute program - Implement and incentivize carpools, vanpools - Increase telecommuting – work with SANDAG to implement - Adopt TDM ordinance specifying trip type goals for new developments	Very low Low Low/Medium Medium Low/Medium
	Transit systems	Implement a local shuttle service system in the downtown area to reduce single occupancy vehicle use	Low/Medium
		- Install transit-only lanes - Increase public transit routes and/or route frequency to increase mode share - Provide park and ride lots at transit stations and facilitate their use	Low Medium Low/Medium
VMT Reduction	Active Transportation (Walking)	- Develop pedestrian plan for more sidewalks - Update trails master plan to increase new connection points and improve accessibility	None None
		- Pedestrian improvements (link walkable areas, safety features/shade/crosswalks etc) - Implement pedestrian-only and safe routes to school zones	Low Low
	Active Transportation (Biking)	Adopt ordinance to require new developments and some retrofits to install bike racks and other supportive amenities like showers	Very low
	Complete Streets	Design streets to provide for all users - cars, bicycles, walkers, and transit users	Low

Building Energy

GHG Reduction Strategy	Strategy/Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Energy				
Zero Net Energy	Zero Net Energy (ZNE)	Implement an ordinance requiring new commercial buildings achieve ZNE standards	Medium	++
Increase Energy Efficiency / Conserve Energy	Education	- Encourage energy audits in existing homes (single- and multi-family) and commercial buildings upon sale or major renovation - Encourage energy efficiency improvements through rebates or incentives	Very Low Low	
	Retrofits	- Implement an ordinance requiring energy audits for residential and commercial buildings at time of major renovation or sale - Adopt an energy benchmarking ordinance	Low/Medium Medium	
	Smart Meters & Appliances	Policies to promote the installation of smart appliances that interface with smart meters at homes and businesses	Very Low	++
	Municipal Retrofits	Use SANDAG Energy Roadmap and implement measures in municipal facilities, such as light replacement programs or more efficient ventilation systems	Low/Medium	++
Increase Renewable Energy	Municipal on-site renewable energy	Increase on site renewable energy generation	Low/Medium	
	City-wide renewable supply	Adopt policies to increase renewables in electricity beyond state mandate of 50% by 2030	High	
	Behind the Meter Renewable Supply	Promote PV in existing buildings (residential and non-residential) and surface parking areas, such as to reduce/waive permit fees	Low	
	Water Heating	Require installation of solar or tankless hot water heaters in existing and new residential and non-residential buildings	Low/Medium	++

Water, Waste and Carbon Sinks

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential
GHG Emissions Category: Water & Wastewater			
Increase Recycled, Reclaimed & Grey Water	Recycled, Reclaimed & Grey Water	Adopt an ordinance to facilitate greywater systems (e.g., pre-plumbing requirements for new residential and commercial buildings)	Low
	Outdoor Water Use	- Provide education on pool covers to pool owners - Adopt an ordinance allowing weather-based irrigation systems and encourage installation of rain barrels and rain catchment systems - Update landscape water conservation ordinance including, for example, water budgets	Very low Low Low/Medium
	Indoor Water Use	- Mandate installation of high efficiency fixtures at time of sale or renovation - Implement an ordinance requiring water use audits at time of sale or major renovation	Low Low
	Municipal Water Use	- Install high efficiency fixtures at municipal facilities - Hydrozone landscapes at municipal facilities and parks - Implement water rate increases	Low Very Low Low/Medium
Water Utility Improvements	Rate Structures	Increase methane capture at wastewater treatment plants	Low/Medium
	Methane Capture	- Identify water utility efficiencies - Identify and address leaks	Unknown Unknown
GHG Emissions Category: Solid Waste			
Solid Waste Reduction & Increased Recycling	Solid Waste Reduction & Increased Recycling	Adopt a zero-waste landfill policy	Medium
		Implement a composting ordinance	Low
		Implement a community garden ordinance	Low
GHG Emissions Category: Carbon Sequestration			
Trees & Open Space	Easements	Encourage conservation easements to retain vegetation that capture and store carbon as they grow	Low
	Shade Trees	- Implement an ordinance requiring new development and/or major renovation projects to plant shade trees - Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate	Low Low
	Urban Forest	Implement an urban forestry or City-wide tree planting program	Low

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GHG Reduction Strategy	Strategy Focus Area	Examples of Typical Policies and Actions	Estimated Long-Term GHG Reduction Potential
GHG Emissions Category: Transportation	Construction/Landscape/Waste hauler Vehicles/Equipment	- Encourage use of biogas or electric equipment - Mandate conversion of diesel/gasoline construction and/or landscape equipment to biogas or electric	+ Very low
	Zero Emission/Alternative Fuel Infrastructure	Identify and prepare city-wide biofuel and charging station siting plan	- Low
	Preferred Parking	- Install EV charging and other alternative fuel stations - Provide preferred parking for low emission vehicles in parking structures/street parking	+ Low/Medium
	Transportation Systems Management (TSM)	Install roundabouts in appropriate areas	X Low
Reduce Fuel Use	Transportation Demand Management (TDM)	- TDM outreach and education on options to reduce travel demand and optimize transportation modes - Identify employers to connect to vanpools, carpools through SANDAG iCommute program - Implement and incentivize carpools, vanpools - Increase telecommuting – work with SANDAG to implement - Adopt TDM ordinance specifying trip type goals for new developments	+ Very low
	Transit systems	- Implement a local shuttle service system in the downtown area to reduce single occupancy vehicle use - Install transit-only lanes - Increase public transit routes and/or route frequency to increase mode share - Provide park and ride lots at transit stations and facilitate their use	+ Low
	Active Transportation (Walking)	- Develop pedestrian plan for more sidewalks - Update trails master plan to increase new connection points and improve accessibility	- None
	Active Transportation (Biking)	- Pedestrian improvements (link walkable areas, safety features/shade/crosswalks etc) - Implement pedestrian-only and safe routes to school zones - Adopt ordinance to require new developments and some retrofits to install bike racks and other supportive amenities like showers	+ Low
VMT Reduction	Complete Streets	Design streets to provide for all users - cars, bicycles, walkers, and transit users	- Very low
			- Low

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GHG Reduction Strategy	Strategy Focus/Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Energy				
Zero Net Energy	Zero Net Energy (ZNE)	Implement an ordinance requiring new commercial buildings achieve ZNE standards	Medium	—
Increase Energy Efficiency / Conserve Energy	Education	- Encourage energy audits in existing homes (single- and multi-family) and commercial buildings upon sale or major renovation - Encourage energy efficiency improvements through rebates or incentives	Very Low Low	—
	Retrofits	- Implement an ordinance requiring energy audits for residential and commercial buildings at time of major renovation or sale - Adopt an energy benchmarking ordinance	Low/Medium Medium	+ —
	Smart Meters & Appliances	Policies to promote the installation of smart appliances that interface with smart meters at homes and business	Very Low	—
	Municipal Retrofits	Use SANDAG Energy Roadmap and implement measures in municipal facilities, such as light replacement programs or more efficient ventilation systems	Low/Medium	+
Increase Renewable Energy	Municipal on-site renewable energy	Increase on site renewable energy generation	Low/Medium	+
	City-wide renewable supply	Adopt policies to increase renewables in electricity beyond state mandate of 50% by 2030	High	+
	Behind the Meter Renewable Supply	Promote PV in existing buildings (residential and non-residential) and surface parking areas, such as to reduce/waive permit fees	Low	—
	Water Heating	Require installation of solar or tankless hot water heaters in existing and new residential and non-residential buildings	Low/Medium	+

Water, Waste and Carbon Sinks

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Water & Wastewater				
Increase Recycled, Reclaimed & Grey Water Water Conservation	Recycled, Reclaimed & Grey Water	• Adopt an ordinance to facilitate greywater systems (e.g., pre-plumbing requirements for new residential and commercial buildings)	Low	—
	Outdoor Water Use	• Provide education on pool covers to pool owners • Adopt an ordinance allowing weather-based irrigation systems and encourage installation of rain barrels and rain catchment systems • Update landscape water conservation ordinance including, for example, water budgets • Mandate installation of high efficiency fixtures at time of sale or renovation • Implement an ordinance requiring water use audits at time of sale or major renovation	Very low Low Low/Medium	— — —
	Indoor Water Use	• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks • Implement water rate increases • Increase methane capture at wastewater treatment plants • Identify water utility efficiencies • Identify and address leaks	Low Low Low Low Low	— — — — — — —
	Municipal Water Use	• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks • Implement water rate increases • Increase methane capture at wastewater treatment plants • Identify water utility efficiencies • Identify and address leaks	Low Very Low Low/Medium Low/Medium Unknown Unknown	+ + — + + +
Water Utility Improvements	Rate Structures	• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks • Implement water rate increases • Increase methane capture at wastewater treatment plants • Identify water utility efficiencies • Identify and address leaks	Low Very Low Low/Medium Low/Medium Unknown Unknown	+ + — + + +
	Methane Capture	• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks • Implement water rate increases • Increase methane capture at wastewater treatment plants • Identify water utility efficiencies • Identify and address leaks	Low Very Low Low/Medium Low/Medium Unknown Unknown	+ + — + + +
	Facility Improvements	• Install high efficiency fixtures at municipal facilities • Hydrozone landscapes at municipal facilities and parks • Implement water rate increases • Increase methane capture at wastewater treatment plants • Identify water utility efficiencies • Identify and address leaks	Low Very Low Low/Medium Low/Medium Unknown Unknown	+ + — + + +
GHG Emissions Category: Solid Waste				
Solid Waste Reduction & Increased Recycling	Solid Waste Reduction & Increased Recycling	• Adopt a zero-waste landfill policy • Implement a composting ordinance • Implement a community garden ordinance	Medium Low Low	+ — —
	Easements	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow • Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate • Implement an urban forestry or City-wide tree planting program	Low Low Low	+ — — +
	Shade Trees	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow • Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate • Implement an urban forestry or City-wide tree planting program	Low Low Low	+ — — +
GHG Emissions Category: Carbon Sequestration				
Trees & Open Space	Easements	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow • Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate • Implement an urban forestry or City-wide tree planting program	Low Low Low	+ — — +
	Shade Trees	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow • Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate • Implement an urban forestry or City-wide tree planting program	Low Low Low	+ — — +
	Urban Forest	• Encourage conservation easements to retain vegetation that capture and store carbon as they grow • Implement an ordinance requiring new development and/or major renovation projects to plant shade trees • Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate • Implement an urban forestry or City-wide tree planting program	Low Low Low	+ — — +

Road Transportation

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical Policies and Actions	Estimated Long-Term GHG Reduction Potential
GHG Emissions Category: Transportation	Increase Zero Emission and/or Alternative Fuels	- Encourage use of biogas or electric equipment - Mandate conversion of diesel/gasoline construction and/or landscape equipment to biogas or electric - Identify and prepare city-wide biofuel and charging station siting plan - Install EV charging and other alternative fuel stations - Provide preferred parking for low emission vehicles in parking structures/street parking - Install roundabouts in appropriate areas	Very low Low None Low/Medium Low Low/Medium
	Reduce Fuel Use	- TDM outreach and education on options to reduce travel demand and optimize transportation modes - Identify employers to connect to vanpools, carpools through SANDAG iCommute program - Implement and incentivize carpools, vanpools - Increase telecommuting – work with SANDAG to implement - Adopt TDM ordinance specifying trip type goals for new developments	Very low Low Low/Medium Medium Low/Medium
	VMT Reduction	Transit systems	Low/Medium Low Medium Low/Medium
		Active Transportation (Walking)	None None Low Low
		Active Transportation (Biking)	Very low
		Complete Streets	Low

Building Energy

GHG Reduction Strategy	Strategy/Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Energy				
Zero Net Energy	Zero Net Energy (ZNE)	Implement an ordinance requiring new commercial buildings achieve ZNE standards	Medium	+
Increase Energy Efficiency / Conserve Energy	Education	- Encourage energy audits in existing homes (single- and multi-family) and commercial buildings upon sale or major renovation - Encourage energy efficiency improvements through rebates or incentives	Very Low Low	+
	Retrofits	- Implement an ordinance requiring energy audits for residential and commercial buildings at time of major renovation or sale - Adopt an energy benchmarking ordinance	Low/Medium Medium	+
	Smart Meters & Appliances	Policies to promote the installation of smart appliances that interface with smart meters at homes and business	Very Low	+
	Municipal Retrofits	Use SANDAG Energy Roadmap and implement measures in municipal facilities, such as light replacement programs or more efficient ventilation systems	Low/Medium	+
Increase Renewable Energy	Municipal on-site renewable energy	Increase on site renewable energy generation	Low/Medium	+
	City-wide renewable supply	Adopt policies to increase renewables in electricity beyond state mandate of 50% by 2030	High	+
	Behind the Meter Renewable Supply	Promote PV in existing buildings (residential and non-residential) and surface parking areas, such as to reduce/waive permit fees	Low	+
	Water Heating	Require installation of solar or tankless hot water heaters in existing and new residential and non-residential buildings	Low/Medium	+

Water, Waste and Carbon Sinks

GHG Reduction Strategy	Strategy Focus Area	Examples of Typical	Estimated Long-Term GHG Reduction Potential	
GHG Emissions Category: Water & Wastewater				
Increase Recycled, Reclaimed & Grey Water	Recycled, Reclaimed & Grey Water	Adopt an ordinance to facilitate greywater systems (e.g., pre-plumbing requirements for new residential and commercial buildings)	Low	+
Water Conservation	Outdoor Water Use	- Provide education on pool covers to pool owners - Adopt an ordinance allowing weather-based irrigation systems and encourage installation of rain barrels and rain catchment systems - Update landscape water conservation ordinance including, for example, water budgets	Very low Low Low/Medium	+
	Indoor Water Use	- Mandate installation of high efficiency fixtures at time of sale or renovation - Implement an ordinance requiring water use audits at time of sale or major renovation	Low Low	+
	Municipal Water Use	- Install high efficiency fixtures at municipal facilities - Hydrozone landscapes at municipal facilities and parks	Low Very Low	+
Water Utility Improvements	Rate Structures	Implement water rate increases	Low/Medium	+
	Methane Capture	Increase methane capture at wastewater treatment plants	Low/Medium	+
	Facility Improvements	- Identify water utility efficiencies - Identify and address leaks	Unknown Unknown	+
GHG Emissions Category: Solid Waste				
Solid Waste Reduction & Increased Recycling	Solid Waste Reduction & Increased Recycling	Adopt a zero-waste landfill policy	Medium	+
		Implement a composting ordinance	Low	+
		Implement a community garden ordinance	Low	+
GHG Emissions Category: Carbon Sequestration				
Trees & Open Space	Easements	Encourage conservation easements to retain vegetation that capture and store carbon as they grow	Low	+
	Shade Trees	- Implement an ordinance requiring new development and/or major renovation projects to plant shade trees - Update City street tree guidelines and/or landscaping ordinances to include planting shade trees where appropriate	Low Low	+
	Urban Forest	Implement an urban forestry or City-wide tree planting program	Low	+

Need more info.

PASSPORT QUESTIONNAIRE

For the first two (2) questions, please indicate whether you agree or disagree with the following, using the scale of 1 to 5.

QUESTION 1. Climate action planning *is important* to Escondido?

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STRONGLY AGREE NEUTRAL STRONGLY DISAGREE

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STRONGLY AGREE NEUTRAL STRONGLY DISAGREE

QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: EV Support
- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: City Renewable use
- Least favorite: _____



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: zero waste landfill
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: graywater rain water capture
- Least favorite: water rate increase



QUESTION 8. Wastewater:

- Favorite idea or measure: graywater
- Least favorite: rate increases

Something we missed? Please feel free to provide additional thoughts you may have about climate action planning strategies.

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: carpool
- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: solar panels
- Least favorite: _____



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: local shuttle system
- Least favorite: adapt TDM



QUESTION 4. Electricity:

- Favorite idea or measure: anything that incites
- Least favorite: anything that incites



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: updating municipal
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: city improvements
- Least favorite: _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: Reduce Fuel use TDM
- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: Education - encourage energy efficiency incentives
- Least favorite: _____



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: Municipal water use / Facility improvements
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: Reduce fuel use
- Least favorite: MT reduction



QUESTION 4. Electricity:

- Favorite idea or measure: Increase renewable energy
- Least favorite: Renew energy



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: Plant trees
- Least favorite: Urban forest



QUESTION 7. Water:

- Favorite idea or measure: Limit outdoor water
- Least favorite: Water smartness



QUESTION 8. Wastewater:

- Favorite idea or measure: Date structure
- Least favorite: Recycled water

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Your Name: MANA Your email (optional): _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: 2
- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: more ped
- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: EV
- Least favorite: _____



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: reduction required
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

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5 STRONGLY AGREE 4 3 NEUTRAL 2 1 STRONGLY DISAGREE

QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category:



QUESTION 3. Transportation:

- Favorite idea or measure: Increase Public Transit
- Least favorite: Leaving Shuttles



QUESTION 4. Electricity:

- Favorite idea or measure: E.V. Charging Stations
- Least favorite: None



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: Require solar panels
- Least favorite: Water heaters



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: Zero-Waste Landfill
- Least favorite: None



QUESTION 7. Water:

- Favorite idea or measure: High efficiency fixtures
- Least favorite: None



QUESTION 8. Wastewater:

- Favorite idea or measure: Greywater requirements
- Least favorite: None

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category:



QUESTION 3. Transportation:

- Favorite idea or measure: Transportation Demand Mgt
- Least favorite: Transp. Systems Mgt



QUESTION 4. Electricity:

- Favorite idea or measure: Zero Net Energy
- Least favorite: Build the Meter



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: Mun. On-Site Renewable
- Least favorite: Build the Meter



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: Zero-Waste Landfill
- Least favorite: Green garden ordinance



QUESTION 7. Water:

- Favorite idea or measure: Outdoor Water Use
- Least favorite: Rate structures



QUESTION 8. Wastewater:

- Favorite idea or measure: Methane Capture
- Least favorite: Facility improvements

Something we missed? Please feel free to provide additional thoughts you may have about climate action planning strategies.

Your Name: B Sanchez Your email (optional): _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: MT CO₂ Reduction
- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: Solar
- Least favorite: High rise of cost



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

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QUESTION 3. Transportation:

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- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: Solar
- Least favorite: High rise of cost



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category:



QUESTION 3. Transportation:
- Favorite idea or measure: Transit systems
- Least favorite: DMV



QUESTION 4. Electricity:
- Favorite idea or measure: Municipal Retrofit
- Least favorite: NE



QUESTION 5. Natural gas consumed or burned:
- Favorite idea or measure: Urban forest
- Least favorite: no all great



QUESTION 6. Solid waste and waste disposed in landfills:
- Favorite idea or measure: zero waste landfill
- Least favorite: no all great



QUESTION 7. Water:
- Favorite idea or measure: Municipal water use
- Least favorite: rate structures



QUESTION 8. Wastewater:
- Favorite idea or measure: Methane Capture
- Least favorite: facility improve

Something we missed? Please feel free to provide additional thoughts you may have about climate action planning strategies.

Start with city owned buildings
renovate to make more green

Your Name: Murphy Your email (optional): _____

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also maybe use less paper (double sided)

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category:



QUESTION 3. Transportation:
- Favorite idea or measure: Increase Public Trans
- Least favorite: Biogas on electric router



QUESTION 4. Electricity:
- Favorite idea or measure: Municipal on site renewable energy
- Least favorite: Smart meters



QUESTION 5. Natural gas consumed or burned:
- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:
- Favorite idea or measure: Zero waste landfill
- Least favorite: Composting org



QUESTION 7. Water:
- Favorite idea or measure: Outdoor water
- Least favorite: Water increase



QUESTION 8. Wastewater:
- Favorite idea or measure: _____
- Least favorite: _____

Something we missed? Please feel free to provide additional thoughts you may have about climate action planning strategies.

Your Name: MaryAnne Duff Your email (optional): _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:
- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 4. Electricity:
- Favorite idea or measure: Peak and plant
- Least favorite: San Onofre shut down



QUESTION 5. Natural gas consumed or burned:
- Favorite idea or measure: Clean
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:
- Favorite idea or measure: food repurposing
- Least favorite: _____



QUESTION 7. Water:
- Favorite idea or measure: Address leaks
- Least favorite: _____



QUESTION 8. Wastewater:
- Favorite idea or measure: re-purpose
- Least favorite: _____

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QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:
- Favorite idea or measure: Carpooling
- Least favorite: Public Transportation



QUESTION 4. Electricity:
- Favorite idea or measure: Solar for homes & businesses
- Least favorite: _____



QUESTION 5. Natural gas consumed or burned:
- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:
- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:
- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 8. Wastewater:
- Favorite idea or measure: _____
- Least favorite: _____

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website & public campaign for public businesses to stay local

Your Name: _____ Your email (optional): _____

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QUESTION 3. Transportation:

- Favorite idea or measure: ☒
- Least favorite: _____



QUESTION 4. Electricity:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: ☒
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 7. Water:

- Favorite idea or measure: _____
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

Something we missed? Please feel free to provide additional thoughts you may have about climate action planning strategies.

Your Name: Tom Strano Your email (optional) _____

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PASSPORT QUESTIONNAIRE

For the first two (2) questions, please indicate whether you agree or disagree with the following, using the scale of 1 to 5.

QUESTION 1. Climate action planning *is important* to Escondido?

5 STRONGLY AGREE 4 3 NEUTRAL 2 1 STRONGLY DISAGREE

QUESTION 2. Escondido residents and businesses *are willing to pay* for the costs associated with implementing these measures.

5 STRONGLY AGREE 4 3 NEUTRAL 2 1 STRONGLY DISAGREE

QUESTIONS 3 to 8: Indicate your favorite and least favorite measure for each category.



QUESTION 3. Transportation:

- Favorite idea or measure: Mass transit
- Least favorite: Freeway



QUESTION 4. Electricity:

- Favorite idea or measure: Nuclear
- Least favorite: Coal



QUESTION 5. Natural gas consumed or burned:

- Favorite idea or measure: Lowest
- Least favorite: _____



QUESTION 6. Solid waste and waste disposed in landfills:

- Favorite idea or measure: Recycle
- Least favorite: Landfill



QUESTION 7. Water:

- Favorite idea or measure: Conservation
- Least favorite: _____



QUESTION 8. Wastewater:

- Favorite idea or measure: _____
- Least favorite: _____

Something we missed? Please feel free to provide additional thoughts you may have about climate action planning strategies.

Your Name: _____ Your email (optional) _____

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