



5K & 1M RUN/WALK SUNDAY, OCTOBER 13, 2013

Health & Safety Expo
KIT CARSON PARK—All Ages

SPONSORSHIP OPPORTUNITIES

Let us work with you to customize your sponsorship. For more information, contact nwhite@escondido.org.

ADDITIONAL OPPORTUNITIES

Contact us for more information on future promotional opportunities with Escondido Recreation.

LEAD SPONSOR

\$1200 (Maximum of 10 Lead Sponsors)

- Name and Logo on all event banners
- Name and Logo on Escondido Recreation website, EUSD website, and event Facebook page
- Name and Logo on event T-shirt distributed to all participants
- Name and Logo in Winter 2014 Escondido Recreation Activity Brochure distributed to over 40,000 Escondido residents
- Name and Logo on all promotional flyers and brochures distributed to the public, including distribution through Escondido schools to over 18,000 students and their families
- Name included in press release distributed to over 50 media sources in San Diego County
- Complimentary Vendor booth in the Health & Safety Expo (10' x 10')
- Opportunity to include value-added promotional items in Goodie Bags distributed to all event participants
- Complimentary registration for four in the Run/Walk
- One VIP parking pass
- Name and Logo in the event program
- Verbal recognition by event MC

WE LOOK FORWARD TO PARTNERING WITH YOU.

For more information, please contact:
Nicole White, Recreation Supervisor III,
nwhite@escondido.org, (760) 839-4384





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GOODIE BAG SPONSOR

\$800 (Maximum of 2 Goodie Bag Sponsors)

- Business bag/tote distributed to all event participants at registration
- Name and Logo on event T-shirt
- Opportunity to include promotional items in Goodie Bags
- Name and Logo on signage at registration
- Name and Logo on Escondido Recreation website and event Facebook page
- Recognition in Winter 2014 Escondido Recreation Activity Brochure distributed to over 40,000 Escondido residents
- Recognition in event program
- Verbal recognition by event MC

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HOSPITALITY SPONSOR

\$600 (Maximum of 4 Hospitality Sponsors)

- Name and Logo on event T-shirt
- Opportunity to display banner at Finish/Hospitality area
- Opportunity to provide volunteers to distribute food and drink at Finish/Hospitality area
- Name and Logo on event signage in Hospitality area
- Name and Logo on Escondido Recreation website and event Facebook page
- Recognition in Winter 2014 Escondido Recreation Activity Brochure distributed to over 40,000 Escondido residents
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WATER SPONSOR

\$500 (Maximum of 2 Water Sponsors)

- Name and Logo on event T-shirt
- Opportunity to display banner at the water stop
- Opportunity to provide the volunteers to hand out water to participants at water stop
- Name and Logo on event signage at designated water stop
- Name and Logo on Escondido Recreation website and event Facebook page
- Recognition in Winter 2014 Escondido Recreation Activity Brochure distributed to over 40,000 Escondido residents
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BIB SPONSOR

\$400 (Maximum of 2 Bib Sponsors)

- Name and Logo on bibs distributed and worn by every event participant
- Name and Logo on registration signage
- Name and Logo on Escondido Recreation website and event Facebook page
- Recognition in Winter 2014 Escondido Recreation Activity Brochure distributed to over 40,000 Escondido residents
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START/FINISH SPONSOR

\$300 (Maximum of 10 Start Line Sponsors)

- Name and Logo on banner at start line
- Name and Logo on Escondido Recreation website and event Facebook page
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PROMOTIONAL INSERT

\$150 (Maximum Number of Goodie Bag Inserts: Unlimited)

- Opportunity to provide 1,000 items of added value for distribution in participant goodie bags. (All items must be received by 10/7/13.)
- Name on Escondido Recreation website and event Facebook page

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