



## 5K & 1M RUN/WALK SUNDAY, OCTOBER 13, 2013



Health & Safety Expo  
KIT CARSON PARK—All Ages

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### LEAD SPONSOR

**\$1200** (Maximum of 10 Lead Sponsors)

**NAME & LOGO ON:** Event Banners, Event T-Shirt, 40,000 Escondido Recreation brochures, 5,000 Community Flyers, 18,000 Event Flyers to Schools, Escondido Recreation Website & Facebook Event page, Press Releases, Event Program.

- PLUS**
- Vendor Booth in Health & Safety Expo
  - Recognition by event MC
  - Opportunity to include promotional items in Goodie Bag
  - Four Complimentary registrations in the Run
  - One VIP Parking

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### GOODIE BAG SPONSOR

**\$800** (Maximum of 2 Goodie Bag Sponsors)

**NAME & LOGO ON:** Participant Goodie Bags, Event T-Shirt, 40,000 Escondido Recreation brochures, Escondido Recreation Website & Facebook Event page, Event Signage at Registration, Event Program.

- PLUS**
- Recognition by event MC
  - Promotional item in Goodie Bag

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### HOSPITALITY SPONSOR

**\$600** (Maximum of 4 Hospitality Sponsors)

**DISPLAY YOUR COMPANY BANNER/CANOPY AT THE FINISH/HOSPITALITY AREA AND PROVIDE VOLUNTEERS TO DISTRIBUTE FOOD/DRINK.**

**NAME & LOGO ON:** Event T-Shirt, 40,000 Escondido Recreation brochures, Escondido Recreation Website & Facebook Event page, Event Signage at hospitality area, Event Program.

- PLUS**
- Recognition by event MC

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### WATER SPONSOR

**\$500** (Maximum of 2 Water Sponsors)

**DISPLAY YOUR COMPANY BANNER/CANOPY AND PROVIDE VOLUNTEERS TO HAND OUT WATER AT ONE OF ONLY TWO WATER STATIONS ON COURSE.**

**NAME & LOGO ON:** Event T-Shirt, 40,000 Escondido Recreation brochures, Escondido Recreation Website & Facebook Event page, Event Signage at your water station, Event Program.

- PLUS**
- Recognition by event MC

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### BIB SPONSOR

**\$400** (Maximum of 2 Bib Sponsors)

**NAME & LOGO ON:** Race bibs worn by each participant, Event Signage at Registration, 40,000 Escondido Recreation brochures, Escondido Recreation Website & Facebook Event page, Event Program.

- PLUS**
- Recognition by event MC

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### START/FINISH SPONSOR

**\$300** (Maximum of 10 Start Line Sponsors)

**NAME & LOGO ON:** 3' x 6' banner at the start line, 40,000 Escondido Recreation brochures, Escondido Recreation Website & Facebook Event page, Event Program.

- PLUS**
- Recognition by event MC

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### PROMOTIONAL INSERT

**\$150** (Maximum Number of Goodie Bag Inserts: Unlimited)

**PLEASE PROVIDE 1,000 VALUE-ADDED ITEMS FOR DISTRIBUTION IN THE GOODIE BAGS.** (All items must be delivered by October 7, 2013.)

- PLUS**
- Name on Escondido Recreation Website & Facebook Event page
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# SPONSOR APPLICATION FORM

*Sponsorship is available on a first-come, first-serve basis.*

BUSINESS NAME

CONTACT PERSON

CONTACT PHONE

FAX

CONTACT E-MAIL

MAILING ADDRESS

CITY

STATE

ZIP

BUSINESS URL

1ST CHOICE OF SPONSORSHIP

AMOUNT

2ND CHOICE OF SPONSORSHIP

AMOUNT

*Please e-mail vector file (eps or pdf) of business logo to [nwhite@escondido.org](mailto:nwhite@escondido.org) for use in marketing materials as outlined in benefits of chosen sponsorship level.*

For additional information & registration:  
**PUMPKINRUN.ESCONDIDO.ORG**

## PAYMENT INFORMATION

Credit Card: I hereby authorize the use of my credit card. (Visa or Mastercard only.)



PRINT NAME AS IT APPEARS ON THE CARD

CREDIT CARD #

EXPIRATION DATE

SIGNATURE

Check (Make check payable to "SDF-Escondido Quality of Life Fund")

## MAIL/FAX FORM & PAYMENT TO:

Pumpkin Run  
Escondido Recreation  
2245 E. Valley Pkwy  
Escondido, CA 92027  
Fax: 760.739.7030

## SPONSORSHIP QUESTIONS OR CONCERNS?

Please contact Nicole White: 760.839.4384 or [nwhite@escondido.org](mailto:nwhite@escondido.org)

