



## 5K & 1M RUN/WALK SUNDAY, OCTOBER 13, 2013

Health & Safety Expo  
KIT CARSON PARK—All Ages

## BECOME A VENDOR OR EXHIBITOR!

**Escondido Recreation** is excited to offer its **4th Annual 5K Pumpkin Run and 1-Mile Run/Walk** on October 13, 2013 in Kit Carson Park. The purpose of this event is to raise community awareness about health and safety while supporting the efforts of Escondido Recreation. The event incorporates a Halloween theme and you are invited to join us in costume to inspire, inform, and support Escondido families and youth in pursuing a healthier lifestyle by becoming a vendor or exhibitor at the **Pumpkin Run Health and Safety Expo**. The Expo is free and open to the public, and will be located in the Kit Carson Park Amphitheatre parking lot.

Your participation in the Health and Safety Expo will provide a great opportunity to promote your business or organization while supporting health and safety programs through Escondido Recreation. The Pumpkin Run will raise funds for Escondido Recreation programs and facilities that enable youth to participate in physical activities and develop healthy lifestyles.

Our goal is to have 1,000 people of all ages registered for the run/walk. To help us meet this goal, and ensure a successful event, we ask you to invite family and friends to participate. **[Pumpkinrun.escondido.org](http://Pumpkinrun.escondido.org)** has details about the event, including how to register.

You are encouraged to provide promotional giveaways, coupons, interactive activities for children, health screenings, etc. at your booth, and there will be a drawing for prizes in the Expo area that you can support through your donation/contribution. Applications will be taken on a first-come, first-served basis and will be vetted to ensure diversity of the booths. Details and an application are provided in the next section. To ensure your spot, return your completed application and applicable fee as soon as possible. **The deadline to submit applications is October 4, 2013.**

We look forward to your participation!



### Questions?

For more information, please contact:  
Nicole White, 760-839-4384 or [nwhite@escondido.org](mailto:nwhite@escondido.org).



## VENDOR/EXHIBITOR RULES & CONDITIONS

**Booth Space/Assignment:** Each booth space will be 10' by 10' with a back wall and a canopy covering. Booth assignments will be provided in advance of the event, or if not provided in advance, will be provided on-site on the morning of the event. All vendors/ exhibitors must check-in with the Expo Check-in Attendant upon arrival.

**Tables/chairs:** Each booth reservation includes an 8-foot table and two chairs. Table coverings will be provided.

**Booth Signage:** Vendors/Exhibitors are responsible for their own signage/banners.

**Setup:** The Expo will be open to the public from 7:45–10:30 a.m. All booths must be set up by 7:30 a.m. and must remain open the entire duration of the Expo. Vehicles will be allowed to off-load materials from 6:45–7:15 a.m. ONLY and must be removed from the Expo area within the Kit Carson Park Amphitheatre Parking Lot by 7:30 a.m. There will be a designated parking area for vendors/exhibitors' vehicles during the expo.

**Staffing of Booth:** One representative is required to stay at your booth at all times to maintain the professionalism of the event. The City of Escondido is NOT responsible for lost, damaged, or stolen items belonging to the exhibitor/vendor.

**Breakdown:** Breakdown may begin after 10:30 a.m. and should be completed by 11:30am. Vehicles will be allowed into the Expo area only after city staff determine that pedestrian traffic has subsided sufficiently to permit safe movement of vehicles through the parking lot.

**Responsibility for Clean-up:** Final clean-up must begin at 10:30 a.m. Vendors/exhibitors are responsible for cleaning-up their trash during and after the event, and for maintaining a clean area around their assigned space. Trash receptacles will be located in the expo area as well as containers for recyclables. All rigid plastics #1–#7, cans, cardboard, and paper should be recycled. There are no glass bottles allowed in city parks.

**Booth Displays:** The City of Escondido has the sole and final discretion to determine the appropriateness of a vendor/exhibitor's booth display relative to the Pumpkin Run event. The City reserves the right to reject any organization whose signage, displays, or other decorations are deemed inappropriate for a family event.

- All display items must be securely anchored or tied down.
- Electricity is not available; portable generators may be allowed with approval.
- The only animals allowed in the expo area are dogs on leash (maximum 6 feet long) and under the control of the owner at all times, and service animals.
- You are encouraged to:
  - Decorate your booth and dress up, in keeping with the Halloween theme.
  - Provide giveaway items, coupons, samples
  - Offer health screenings
  - Engage participants in booth activities, surveys, etc. to promote healthy behaviors & active lifestyles

**Selling at Booths:** Commercial vendors that desire to sell items from their booth, if approved, are responsible for complying with all federal, state and local laws, ordinances, and regulations to legally sell items at the Health and Safety Expo and for their own tax liabilities, including payment of sales tax on items sold, if applicable. Only approved commercial vendors may sell items or exchange money at their booth.



**PUMPKIN  
RUN**  
ESCONDIDO  
RECREATION

**5K & 1M RUN/WALK**  
SUNDAY, OCTOBER 13, 2013



Health & Safety Expo  
KIT CARSON PARK—All Ages

**BOOTH APPLICATION FOR PUMPKIN RUN EXPO**

Applications will be considered on a first-come, first-served basis. The city of Escondido reserves the right to choose all vendors/exhibitors to ensure appropriateness and diversity in services and items offered. If your application is not accepted, you will be notified immediately. **The Pumpkin Run is a rain or shine event. No refunds if your application is accepted. Deadline for applications/fees is October 4, 2013.**

TYPE OF VENDOR /EXHIBITOR	FEE	NUMBER OF SPACES NEEDED	AMOUNT DUE
Nonprofit Exhibitor	\$30		\$
Not-for-Profit Exhibitor	\$90		\$
Commercial Vendor – no sales	\$90		\$
Commercial Vendor – sales	\$90		\$
Contribution for Drawing			\$
<b>TOTAL AMOUNT</b>			<b>\$</b>

\_\_\_\_\_  
BUSINESS/ORGANIZATION NAME NONPROFIT #

\_\_\_\_\_  
MAILING ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
CONTACT PERSON DAYTIME PHONE #

\_\_\_\_\_  
E-MAIL WEBSITE

\_\_\_\_\_  
NAME OF ON-SITE PERSON IN CHARGE ON DAY OF EVENT MOBILE #

**PAYMENT INFORMATION**

Check: Make check payable to “City of Escondido” and mail check & completed application to:  
Escondido Recreation, Pumpkin Run, 2245 E. Valley Parkway, Escondido, CA 92027

Credit Card: I hereby authorize the use of my credit card. (Visa or Mastercard only.)  
(With credit card payment you may send your completed application as an e-mail attachment; PDF format is preferred.)

\_\_\_\_\_  
CREDIT CARD # EXPIRATION DATE

\_\_\_\_\_  
PRINT NAME AS IT APPEARS ON THE CARD BILLING ZIP

\_\_\_\_\_  
SIGNATURE

**Briefly describe your booth, including handouts, giveaways, coupons, and/or samples to be given out, and any activities within your booth** (PLEASE NOTE: Giving away food samples will require a health permit through the County of San Diego and may require that the vendor provide insurance naming the City of Escondido additionally insured):

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**If you will be selling items, please list each item or group of items below and include your CA Seller's Permit #:**

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CA SELLER'S PERMIT #

**List item or gift certificate valued at \$10 or more that you can contribute for the prize drawing:** Financial donations to purchase additional prizes are also welcome. All contributors will receive verbal recognition when the drawing takes place and written recognition on the Expo prize list.

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**Agreement and Waiver/Release of Liability:**

I have read the Vendor/Exhibitor Rules and Conditions for the Pumpkin Run, as set forth above, and I hereby agree, for and on behalf of my business/organization, to abide by them.

For and on behalf of my organization, I agree to indemnify, defend, and hold harmless the City of Escondido ("City"), all partners of the Pumpkin Run, and their officers, agents, and employees from any and all lawsuits, damages, claims, judgments, loss, liability, or expenses arising out of 1) any personal injuries or property damage which my business/organization may sustain or which my business/organization may cause while my business/organization is using property or equipment owned by or under the control of the City, or while participating in any activity sponsored in whole or in part by the City, or 2) any injury which results or increases by any action taken to medically treat me or employees of my business/organization, 3) any claim of liability arising out of the negligence or any acts or omissions of my business/organization. The terms above shall apply whether or not the alleged injury is also caused by or arises out of any dangerous condition of property, or the alleged negligence or any acts or omissions of the City, or its officers, agents, or employees.

The City of Escondido and its partners reserve the right to photograph/video the expo booths, including vendors/ exhibitors' employees and volunteers for promotion, advertising, or news reporting.

I have read the above Agreement and Waiver/Release of liability and understand it.

SIGNATURE

DATE

PRINTED NAME & TITLE

**FOR ESCONDIDO RECREATION USE ONLY**

Date Rcvd \_\_\_\_\_ Date Payment Rcvd \_\_\_\_\_ Receipt # \_\_\_\_\_ Booth Space(s) \_\_\_\_\_